COAM Prize Redemption Changes Effective July 1, 2026

Dear COAM Location License Holders:

This notice serves as a reminder of upcoming changes to allowable prize redemption options for Coin Operated Amusement Machines (COAMs) that will take effect on **July 1, 2026**, as required by state law.

The information below outlines the redemption options that will be permitted beginning **July 1, 2026**, along with important planning and compliance considerations.

Prize Redemption Options

Effective **July 1, 2026**, **only** the following prize redemption options are authorized for COAMs:

Class A Machines

- Replays
- Non-reloadable gift cards
- Reloadable gift cards

Class B Machines

- Replays
- Lottery products
- Non-reloadable gift cards
- Reloadable gift cards

Additional information regarding applicable statutes, rules, and regulatory guidance governing COAM prize redemption is available in the "COAM Laws, Rules & Regulations" section of the COAM Portals Documents page at the following link: https://www.gacoam.com/API/Documents/Document?documentID=840

Planning and Compliance Considerations

For Class B COAMs, Location License Holders may choose to offer lottery products, gift cards, or both as prize redemption options. Offering both is not required and is solely at the discretion of the business owner or operator.

To ensure continued compliance after **July 1, 2026**, please review your current business status and take the following steps, if applicable.

Lottery Retailer Status:

- If you are a COAM licensee and are **not currently a Georgia Lottery retailer**, you should begin the process of applying to become a Lottery retailer if you intend to offer lottery products as a prize redemption option for Class B machines. To learn more about becoming a Georgia Lottery retailer, please contact your nearest Georgia Lottery District Office, call Georgia Lottery Headquarters in Atlanta, or visit the link below to access the Retailer Contact Form: https://www.galottery.com/en-us/retailers/become-a-retailer.html#tab-get-started
- If you are currently a Georgia Lottery retailer, please ensure you maintain sufficient lottery product inventory to support prize redemption for Class B machines.

Gift Card Retailer Status:

- If you are not currently an approved gift card retailer, you will need to independently research and establish a relationship with a gift card provider to become an approved gift card retailer.

Taking these steps in advance will help avoid disruptions to your COAM operations when the new requirements take effect.

Enforcement Reminder for Class B Machines

For Class B machines, any location owner or operator that redeems products or services, other than replays, lottery products, or gift cards, will be subject to enforcement action and any applicable administrative penalties under Georgia law, including O.C.G.A. § 16-12-35 and Georgia Lottery Corporation Rules.

We strongly encourage all Location License Holders to review their redemption practices and make any necessary business arrangements well in advance of **July 1, 2026**. Additional guidance and reminders will be provided as the effective date approaches.

If you have questions or need clarification, please contact **COAM Retailer Services Helpline at 1-800-746-8546**.

We appreciate your proactive efforts to prepare for these changes and ensure continued compliance.

Georgia Lottery Corporation
Coin Operated Amusement Machine (COAM) Division